



77th Annual National Conference of
The Association of Surgeons of India

ASICON 2017 JAIPUR

THEME: EXPLORING THE BEST POSSIBILITIES

Organised by:

Rajasthan Chapter of The Association of Surgeons of India

In association with:

**Department of Surgery, SMS Medical College & Hospital, Jaipur,
Rajasthan Association of Minimal Access Surgeons (RAMAS)
and Surgeons Society of Jaipur (SSJ)**

26th – 30th December, 2017

Venue : B. M Birla. Auditorium, Jaipur

www.asicon2017jaipur.com



Invitation

Dear Industry Partners,

Warmest greetings from **ASICON 2017 Jaipur**. It gives us immense pride and privilege on behalf of the organising committee to invite your participation in the **77th Annual National Conference of The Association of Surgeons of India (ASICON 2017)**. The conference is being hosted by Department of Surgery, SMS Medical College & Hospital, Jaipur; Rajasthan Association of Minimal Access Surgeons (RAMAS) and Surgeons Society of Jaipur (SSJ).

The mega conference is scheduled to be held in scenic surrounding of **B. M. Birla Auditorium, Jaipur** from **26th to 30th December, 2017**. A detailed list of partnership opportunities is enclosed for your kind perusal and consideration. Buoyed by the tremendous response we are getting, our conference is surely to be attended by over 9000 General and Laparoscopic Surgeons accompanied by their family members, Policy & Decision Makers from Medical Institutions across India, Nursing Homes, Specialty Clinics and Hospital owners from India & abroad are expected to attend our conference.

ASICON Trade Fair to be held alongside **ASICON 2017** with the theme **EXPLORING THE BEST POSSIBILITIES** is a perfect setting for you to participate and partner with us as the core and important surgeons of our country will attend our mega conference. The format of the conference includes oration, guest lectures, debates, panel discussions, live operative workshop and seminar on recent technological advances.

An organisation of such an event of this magnitude would not be possible without your active support. It is therefore our collective responsibility to forge a symbiotic amalgamation to make this event a great success.

The Organising committee will leave no stone unturned in making your participation pleasant and a fruitful experience. We once again invite you to take pro-active participation in ASICON 2017.



Dr Raj Govind Sharma
Sr. Prof. & HOD, Surgical Oncology,
SMS Medical College
Org. President, ASICON 2017



Dr Raj Kamal Jenaw
Sr. Prof. & HOD Surgery,
SMS Medical College
Org. Chairman, ASICON 2017



Dr Prabha Om
Professor Surgery,
SMS Medical College
Org. Secretary, ASICON 2017



Dr Bhanwar Lal Yadav
Associate Professor Surgery,
SMS Medical College
Org. Secretary, ASICON 2017



Dr Hanuman Khoja
Associate Professor Surgery,
SMS Medical College
Treasurer, ASICON 2017

ORGANISING COMMITTEE

Chief Patron
Dr U S Agarwal

Patrons
Dr Man Prakash Sharma
Dr G S Jhala
Dr D K Kasliwal
Dr P Prasad
Dr J M Mehta
Dr S N Mathur
Dr G L Rathi
Dr N S Shekhawat
Dr D K Jindel
Dr S P Chauhan

Chief Advisors
Dr Jagdish Sharma
Dr Kumkum Singh

Org. Co-Charimen
Dr A K Mathur
Dr Rohit Pandya

**Chief Co-ordinator
Live Workshop**
Dr Rajesh Bhojwani

Org. President
Dr Raj Govind Sharma

Joint Org. Secretaries
Dr Randhir Singh Rao
Dr Sachin Jhanwar
Dr Diwakar Bansal

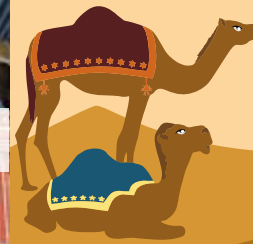
**Chairperson
Scientific Committee**
Dr Shalu Gupta

ASIRAJ President
Dr Lakshman Agarwal

**Chief Conference
Co-ordinator**
Dr Jeevan Kankaria

EC Member Rajasthan
Dr Raj Govind Sharma
Dr Raj Kamal Jenaw
Dr Shyam Bhutra

PARTNERSHIP PROPOSAL



Reasons & Benefits to participate in ASICON 2017

- The scientific program and speakers participation aims to form a radical wealth of knowledge in surgical community with advanced sessions and pioneering topics.
- National & International expert will enrich the scientific value of the sessions, discussions & Workshops.
- Increasing research on surgical health will benefit ASICON efforts to advance & improve the knowledge & practice.
- Promotion of ASICON 2017 to be done exclusively through electronic & social media by engaging with the community in large with various relevant and supporting associations.
- Participation will ensure premium high value visibility across a wide spectrum of healthcare professionals from PG students to famed surgeons across India to International faculty across the globe to attend ASICON 2017.

Companies which cannot afford to miss this Mega Surgical Conference:

Medical Products & Services -

- Indian, Multinational Companies & Entrepreneurs of Hospital products & services
- Manufactures & Distributors of all types of Surgery & Laparoscopy Equipments
- Laboratory testing aids (Materials testers, raw products)
- Hospital Furniture & Utilities
- Research Consulting Firms
- Medical software solution providers
- Publishers of Medical journals & books
- Medical tourism promotion companies

Non Medical Products & Services -

- Automotive companies
- Real Estate & Construction companies
- Banks, Credit Card & other Financial Institutions
- Hi-Tech appliances manufacturers
- High End Gadgets & Accessories manufacturers
- Educational Institutions (profile & products - high profile income group)
- Waste Management equipment manufacturers
- Medical Software Firms, Training Institutes and other IT Companies
- Tourism & Travel Industry

About ASI-ASICON

The Association of Surgeons of India (ASI) is organising a mega 77th Annual National Conference in the Pinkcity of India - Jaipur. The ASI was established in 1938 to realize a long standing wish among the Indian surgeons to get together for the purpose of sharing each other's experiences and enhancing their surgical skills. With a humble beginning of 112 members, ASI has now grown to become the largest association of surgeons in the country with over 18000 members. With 22 state chapters and several city branches covering 28 states and union territories, ASI is become the platform for all practicing surgeons and Post Graduate students. ASI has 12 specialty sections comprising of colo-rectal, endocrine, genito-urinary, minimal access, paediatric, plastic, cardiovascular and thoracic, oncology, trauma & critical care, rural surgeons and surgeons in the armed forces focusing on surgical excellence, education and training. The motto of the organisation is "Vayam Sevaamahe - We are for Service".

PARTNERSHIP OPPORTUNITIES & ENTITLEMENT

Platinum Partnership (1 no.)

INR 1.5 Crore*

1. Stall of size 9x9mts at prime location.
2. Banquet including Entertainment, Food and Beverages.
3. 20 complementary registration as Trade Delegate entitled with Food and Banquet.
4. Branding on website as Platinum Partner.
5. Naming of Main Hall.
6. 1000 Delegate registration at early bird rate.
7. Banner at the Main Entrance and at prominent places of venue with prior approval
8. Permission for 2 Helium balloons.

Diamond Partnership (1 no.)

INR 1.25 Crore*

1. Stall of size 9x9mts at prime location.
2. Inaugural Dinner including Entertainment & Food.
3. 20 complementary registration as Trade Delegate entitled with Food and Banquet.
4. Branding on website as Diamond Partner.
5. Naming of Hall-B.
6. 700 Delegate registrations at early bird rate.
7. Banner at the Main Entrance and at prominent places of venue with prior approval.
8. Permission for 2 Helium balloons.

Gold Partnership (2 nos.)

INR 1 Crore*

1. Stall of size 9x9mts at prime location.
2. 1 day Lunch including Food and Light Entertainment.
3. 20 complementary registration as Trade Delegate entitled with Food and Banquet.
4. Branding on website as Gold Partner.
5. Naming of Hall-C or D.
6. 500 Delegate registrations at early bird rate.
7. Banner at the Main Entrance.
8. Permission for 1 Helium balloons.

Silver Partnership (2 nos.)

INR 60 Lakhs*

1. Stall of size 6x6mts at exhibition hall.
2. 1 day Lunch including Food and Light Entertainment.
3. 20 complementary registration as Trade Delegate entitled with Food and Banquet.
4. Branding on website as Silver Partner.
5. 300 Delegate registrations at early bird rate.
6. Banner at the Main Entrance.
7. Permission for 1 Helium balloons.

Printing and Postage

INR 60 Lakhs*

Other Partnership Opportunities*

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|--|----------------------|
| 1. Inflated Statuettes | 1 Lakh per statuette |
| 2. Helium Balloons | 2 Lakhs per balloon |
| 3. Conference Video | 5 Lakhs |
| 4. Mobile Application | 5 Lakhs |
| 5. Preview Rooms | 5 Lakhs |
| 6. Faculty Lounge | 5 Lakhs |
| 7. Cyber Café / Business Centre / Wi-Fi Zone | 20 Lakhs |
| 8. Announcement Booth | 10 Lakhs |
| 9. Water Station | 10 Lakhs |
| 10. One Cafeteria | 10 Lakhs |
| 11. Photography & Videography | 20 Lakhs |
| 12. First-Aid & Medical Centre | 10 Lakhs |
| 13. E-Rickshaw | 2 Lakhs |
| 14. Umbrella Kiosk (5 Nos.) | 2 Lakhs |



Registration: Branding @ Registration Counter	INR 35 Lakhs*
<ol style="list-style-type: none"> 1. Bar-coded conference badges with Partner name. 2. Branding on Registration counters at Company cost. 3. 5 Standees at Registration area at Company cost. 4. T-Shirt and Caps for registration volunteers with Company branding at Company cost. 	

Baggage or KIT:	INR 65 Lakhs*
<ol style="list-style-type: none"> 1. Branding inside the baggage. 2. Branding on Baggage Counters at Company cost. 3. 5 Standees at Baggage Counters at Company cost. 	

Audio Visual	INR 40 Lakhs*
<ol style="list-style-type: none"> 1. Audio visual Partnership of all halls at the conference. 2. The Partner logo will be displayed at the breaks during the session. 3. Branding space at Preview room, Faculty lounge and E-paper area. 	

Lunch	INR 50 Lakhs per session*
<ol style="list-style-type: none"> 1. LUNCH for 4 days between 12.30PM - 3.00PM. 2. Space for branding at the Dining area on particular day only. 3. Branding Backdrop on the stage of the cultural programme. 4. Banners at the food court entrance. 5. Permission for one announcement during the Lunch session. 6. Permission for all the above on particular day only. 	

Inaugural Dinner	INR 90 Lakhs*
<ol style="list-style-type: none"> 1. Inaugural dinner for 1 day between 7.30 -11.00PM. 2. Space for branding at the Dining area on particular day only. 3. Branding Backdrop on the stage of the cultural programme. 4. Banners at the food court entrance. 5. Permission for one announcement during the dinner session. 6. Dinner Invitation with branding can be printed at company cost. 7. Permission for all the above on Inaugural dinner day only. 	

Banquet	INR 1 crore*
<ol style="list-style-type: none"> 1. Banquet dinner between 7.30-11.00PM. 2. Space for branding at the Banquet area. 3. Branding Backdrop on the stage of the cultural programme. 4. Invitation with branding can be printed at company cost. 5. Entrance arch at the Banquet entrance. 6. Permission for one announcement during the dinner session. 7. Permission for all the above on Banquet day only. 	

Cloak Room	INR 20 Lakhs*
<ol style="list-style-type: none"> 1. Covered structure with required shelves and tables will be provided by OC. 2. Cloak room will be named after company name. 3. Branding can be done at designated area at own cost. 4. Luggage tags with branding to be printed by the Company. 5. Cloak room should be managed by the company people. 6. OC will not be responsible for any Lost bag issues. 	

Kids and Spouse Zone	INR 25 Lakhs*
<ol style="list-style-type: none"> 1. Kids and Spouse zone will be named after the company name. 2. Raw space will be provided by the organisers. 3. All required arrangements for activities should be done by the company. 4. All designs should be matching the theme of the conference and designs should be approved by OC. 5. Kids and Spouse zone should not disturb conference proceedings. 	

Transportation & City Tour	INR 20 Lakhs*
<ol style="list-style-type: none"> 1. This Includes transportation of Delegates to and fro to venue and City tour. 2. Branding can be done on all coaches used for transportation. 3. One company representative is allowed with every coach. Separate booth will be constructed at parking lot and branding can be done at own cost. 	

Entitlement: Premium 6x9 mts	INR 25 Lakhs*
<ol style="list-style-type: none"> 1. 2 side covered octonorm/Raw space structure with carpet and Facia with Co. Name 2. 6 Tables, 6 Chairs, 4 power points of 5 amp and 15 basic light. 3. Twelve Trade delegate badge with all food entitlement. 4. Colour 1 page product/Profile of the company in the souvenir. 5. Cleaning of common area. 	

Premium 6x6 mts	INR 20 Lakhs*
<ol style="list-style-type: none"> 1. 2 side covered octonorm/Raw space with carpet and Facia with Company Name. 2. 4 Tables, 8 Chairs, 4 power points of 5 amp and 12 basic light. 3. Eight Trade delegate badge with all food entitlement. 4. Colour 1 page product/Profile of the company in the souvenir. 5. Cleaning of common area. 	

Standard 6x4 mts	INR 10 Lakhs*
<ol style="list-style-type: none"> 1. Three side covered octonorm structure with carpet and Facia with Co. name. 2. 2 Tables, 4 Chairs, 4 power points of 5 amp and 6 basic light. 3. Four Trade delegate badge with all food entitlement. 4. B & W 1/2 page product/Profile of the company in the souvenir. 5. Cleaning of common area. 	

Standard 3x3 mts and 3x2 mts	INR 3.5/2.5 Lakhs*
<ol style="list-style-type: none"> 1. Three side covered octanorm structure with carpet and Facia with Company name. 2. 1 Tables, 2 Chairs, 2 power points of 5 amp and 3 basic light. 3. Two Trade delegate badge with all food entitlement. 4. B & W 1/4 page product/Profile of the company in the souvenir. 	

* **Applicable Service Tax extra**

Terms & Conditions:

- 1) Partnership options and Exhibition Stalls will be allocated on First Come First Serve Basis
- 2) Tariffs quoted are exclusive of Service Tax (as applicable). The booking request must be made with 50% amount and the balance 50% must be paid before 1 month of the conference i.e. 15th Nov. 2017. For all late bookings, full 100% payment must be made.
- 3) Participation is not guaranteed until full and final payment is done in Indian Rupees.
- 4) Partners & Exhibitions should register their representative names with Organising Committee one month before the start of the conference and all such persons should compulsorily wear badges.
- 5) The Organising Committee reserves the Right to Change the venue, dates or re-arrange the Exhibition layout at any time due to unavoidable circumstances.
- 6) Partner/ Exhibitor confirmed are Non-Transferrable.

Detailed terms and conditions will be sent to confirmed Partners and exhibitors and Organising Committee will assist in giving letters of participation to avail government permissions from nodal agencies to bring their exhibits to the conference venue. Organising Committee may be contacted for opportunities.

Conference Secretariat

Dr. Bhanwar Lal Yadav (Organising Secretary)
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